



## IMPROVES STRAWBERRY PRODUCTION

In test after test, WISErganic liquid organic fertilizer is proven to dramatically increase crop yields, including strawberry production. WISErganic is created using a patented process to produce a predictable, clean product that feeds the soil beyond the limited NPK of traditional fertilizers.

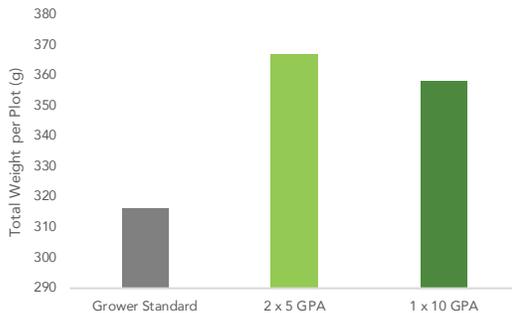
- Contains full spectrum of macro and micro nutrients.
- Filtered to at least 50 µm, WISErganic reduces labor costs when applied using existing irrigation systems.
- Pathogen-free, WISErganic eliminates food safety concerns.
- WISErganic can be applied throughout the growing cycle—there are zero application restrictions.

### How Other Fertilizer Options Stack Up Against WISErganic

- Compost and manure are heavy and expensive to transport.
- Fish-based fertilizer is unpredictable as a resource and too odorous for use in enclosed spaces.
- Other liquid fertilizers are not as clean and are problematic, often clogging drip lines when used in irrigation systems.
- Synthetic fertilizers fail to feed and rebuild the soil.

## Proven Results with WISErganic Fertilizer in Strawberries

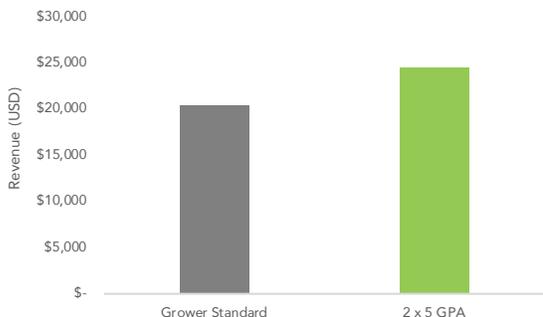
FIGURE 1: STRAWBERRY YIELD BY FERTILIZER



- Blocks treated with WISErganic had more yield than the grower standard treatment
- WISErganic applied twice per month at 5 gallons per acre increased return on investment by 20%

A study was designed to determine the effects of WISErganic 3-2-2 fertilizer overlaid on a conventional strawberry fertility program in California. Each of the three treatments received equivalent amounts of CAN-17. Starting four weeks from planting until the end of harvest, WISErganic was fertigated at two different rates 1) twice per month at 5 gallons per acre and 2) once per month at 10 gallons per acre. A third treatment representing grower standard practices was left for comparison.

FIGURE 2: STRAWBERRY REVENUE BY FERTILIZER



Results showed that when the WISErganic was applied twice per month on top of a grower standard conventional fertilizer program, more marketable fruit was picked on each harvest date, resulting in the most marketable yield. As such, the twice per month treatment of WISErganic increased revenue \$4,110 per acre compared to the grower standard treatment - driving a 20% increase in return on investment.

**Call or email for product or more information:  
800-592-2511 • [orders@wiserg.com](mailto:orders@wiserg.com)**



At WISErg, food safety is our number one concern. WISErganic fertilizer is independently verified to be free of pathogens and other food safety risks. Our food safety technologies allow for full traceability from grocery store to grower.